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Refer to guidance notes for completion of each section of the specification.

Module Code:	FAW512
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Module Title:	The Football Industry
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Level:	5	Credit Value:	20
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Cost Centre(s):	GASP	JACS3 code:	C610
		HECoS code:	100095

Faculty	FSLS	Module Leader:	Chris Hughes
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Scheduled learning and teaching hours	30 hrs
Placement tutor support	0hrs
Supervised learning eg practical classes, workshops	0 hrs
Project supervision (level 6 projects and dissertation modules only)	0 hrs
Total contact hours	30 hrs
Placement / work based learning	0 hrs
Guided independent study	170 hrs
Module duration (total hours)	200 hrs

Programme(s) in which to be offered (not including exit awards)	Core	Option
BSc (Hons) Football Coaching and the Performance Specialist	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Pre-requisites
None

Office use only	
Initial approval: 09/07/2020	Version no: 1
With effect from: 01/09/2021	
Date and details of revision:	Version no:

Module Aims	
<ul style="list-style-type: none"> ▪ To provide an opportunity to enhance subject specific skills in relation to the applied football environment. ▪ To enable the student to engage in the process of reflective practice in order to enhance and develop their football work-related experience. 	

Module Learning Outcomes - at the end of this module, students will be able to	
1	Examine the various levels and environments within the football industry.
2	Critically reflect upon the specific skills required within the football industry.
3	Execute oral discussion in relation to a specific role within the industry.

Employability Skills The Wrexham Glyndŵr Graduate	I = included in module content A = included in module assessment N/A = not applicable
<i>Guidance: complete the matrix to indicate which of the following are included in the module content and/or assessment in alignment with the matrix provided in the programme specification.</i>	
CORE ATTRIBUTES	
Engaged	I
Creative	I, A
Enterprising	A
Ethical	I, A
KEY ATTITUDES	
Commitment	I
Curiosity	I
Resilient	I, A
Confidence	I, A
Adaptability	I
PRACTICAL SKILLSETS	
Digital fluency	A
Organisation	I, A
Leadership and team working	I, A
Critical thinking	I, A
Emotional intelligence	I, A
Communication	I, A
Derogations	
N/A	

Assessment:

Indicative Assessment Tasks:

Self-Reflection Report

Students will complete a self-reflection report in relation to current skillset. Skills will be identified utilising the WGU Employability Matrix. Students will complete a 2000 written report, drawing upon evidence from industry to identify their areas of development and their strengths. The report will conclude with a structured action plan of how they wish to develop these skills.

Oral Assessment

A 15 minute individual simulated interview supported by a 500 word written submission for a sport/football related job or a higher degree course application. A choice of 4 simulated advertisements and job details will be provided. Students will be assessed on their ability to synthesise and communicate their skills and attributes through oral means.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	1 & 2	Self-Reflection Report	40%
2	3	Oral Assessment	60%

Learning and Teaching Strategies:

Planning, organisation, observation, discussion, self-management, independent thinking, problem solving, IT skills, communication skills, interpersonal skills of interacting with performers and reflective practice.

This module will be delivered with a variety of learning & teaching strategies, where students have to engage with a range of activities, which include lectures, seminars, blended learning, small group work, practical activities and practical workshops.

Syllabus outline:

- Grassroots industry and roles
- Elite industry and roles
- Coaching vs Management
- Interview techniques
- Skill Development
- Communication within the applied environment
- Performance Evaluation
- Reflective Practice

Indicative Bibliography:**Essential reading**

Zhang, J, j., and Pitts, B. G. (2018) *The Global Football Industry*. Routledge: Oxon, UK.

Other indicative reading

Helyer, R. (2015) *The Work-Based Learning Student Handbook*. 2nd ed. Palgrave MacMillan: Hampshire, UK.

Huntley, E., Cropley, B., Gilbourne, D., Knowles, Z., & Speakes, A. (2014). Reflecting Back and Forwards: The Ebb and Flow of Reflective Practice Peer-Reviewed Research in Sport. *Reflective Practice*, Vol. 15, pp. 863-876.